KTBS

# MaxRecruit®

## MaxRecruit

Distribute your job as widely as possible with MaxRecruit.

With performance-based MaxRecruit, we've taken the guesswork out of deciding which job sites to use. Your job will be automatically distributed to top aggregator sites, including:

- Indeed®
- Glassdoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®
- And 25+ others

Benefits of using MaxRecruit:

- **Industry leading results.** In tests, MaxRecruit delivered an average of 61 click-applications per ad, compared to an industry benchmark of 20*.
- **Stay on top of changing market conditions.** MaxRecruit constantly monitors your job across all aggregators, and adjusts its placement and cost-per-click, ensuring you get optimal results.
- **Place once, worry less.** MaxRecruit is easy to manage. Simply place the job and the rest is handled by us.
- **Works for all job types.** No matter what type of position you are recruiting for, MaxRecruit will allocate the advertising budget to job sites where it gets the best visibility.

Be sure to read our Guide to Getting the Best MaxRecruit Results.

* Source Job Board Doctor

Contact info:

## MaxRecruit Platinum

With performance-based MaxRecruit Platinum, we've taken the guesswork out of deciding which job board aggregators to use. Your job will be automatically distributed to top aggregators, including:

- Indeed®
- Glassdoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®
- And 25+ others

MaxRecruit Platinum assigns a higher budget for your job, making it ideal for those times when you need to spend more to get more candidates, or to reach candidates for that hard-to-fill position in markets where there is a lot of competition for talent.

Benefits of using MaxRecruit Platinum:

- **Robust advertising budget.** With MaxRecruit Platinum, your campaign budget will be at our highest set budget, letting you increase engagement with high quality candidates.
- **Hiring in a specialty field?** MaxRecruit Platinum job postings can generate up to five times the clicks per job, compared to MaxRecruit.
- **Manage your recruiting budget for best results.** For each MaxRecruit Platinum job posting, our technology constantly monitors your job's performance across all aggregators, and adjusts its placement and cost per-click, ensuring you get optimal results.
- **Works for all job types that need wider visibility.** No matter what type of position you are recruiting for, MaxRecruit Platinum will allocate the advertising budget to job sites where it gets the best visibility.

Be sure to read our Guide to Getting the Best MaxRecruit Results. [link]

Contact info:

Contact Us
KTBS Ad Sales

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